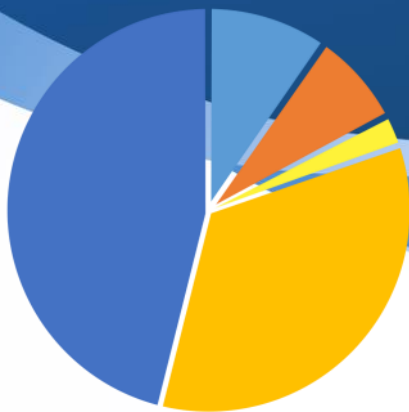
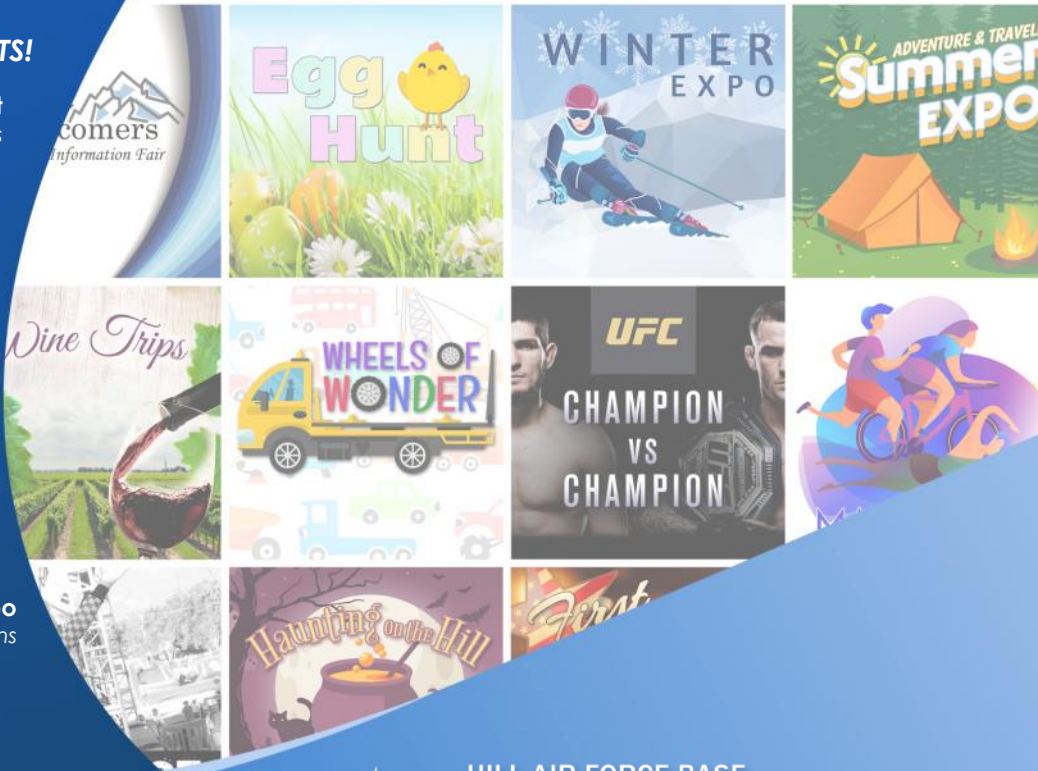


PROMOTE AT OUR ANNUAL EVENTS!

- Egg Hunt**
Spring • ~1250 Patrons
- Fitness Events**
Year-round • ~50-350 Patrons
- Haunting on the Hill**
October • ~3800 Patrons
- Air Show**
Bi-annual • ~700K Patrons
- Spouse Welcoming Socials**
Annual • ~50-150 Patrons
- Summer Concerts**
Summer • ~2K-5K Patrons
- Tree Lighting**
Winter • ~150-200 Patrons
- Winter Expo**
November • ~4K Patrons



- 4,562 Active Duty (AD)
- 3,621 AD Dependents
- 1,226 Reserve/Guard
- 16,300 DoD Civilians
- 22,000 Retirees

Hill AFB Demographics

ANNUAL VISITS PER FACILITY

- Fitness Centers** - 500,000
- Outdoor Recreation, Tickets & Travel** - 85,000
- Child Care & Youth Programs** - 164,250
- The Landing** - 70,000
- Bowling Center** - 50,000
- Hubbard Memorial Golf Course** - 50,000
- Gerrity Memorial Library** - 41,050
- Mountain View Inn Lodging** - 30,000
- Airman & Family Readiness Center** - 45,000



PAID AD. NO FEDERAL ENDORSEMENT INTENDED.

ADVERTISING REQUIREMENTS: Charges incurred to be settled at the time of order by check or credit card. Refunds will only be issued 10 days prior to event (\$50 cancellation fee will be charged.) A \$50 fee will be applied to returned checks. All advertising materials are subject for approval. Your advertising may be temporarily postponed at any time due to Air Force regulations and functions. Advertiser MUST include the following disclaimer, "Paid Ad. No federal endorsement intended," Per AFI 34-108, disclaimer must not appear smaller than the smallest font on the advertisement. All educational institutions MUST refer to DoDi1322.25 prior to signing advertising/sponsorship agreements.



ADVERTISING & SPONSORSHIP

2020 OPPORTUNITIES

Reach your exclusive Air Force Market that includes over 45,000 Airmen, Retirees, DoD Civilians, & their families!

Marin Herman

Commercial Sponsorship Coordinator

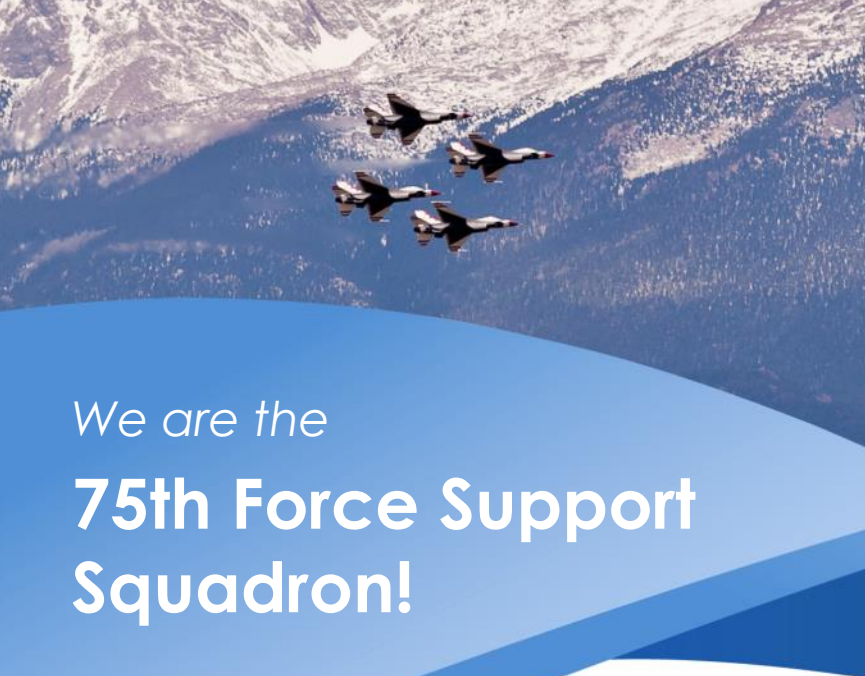
7285 4th St. Bldg 180, Room 117

(801) 775-2084

www.75fss.com

This is a solicitation for commercial sponsorship by a Nonappropriated Fund Instrumentality of the United States Government. It does not obligate appropriated funds or nonappropriated funds of the Government (AFI 34-108, para 2.2.1)

We do that!



We are the 75th Force Support Squadron!

At Hill AFB, Utah, our mission is to support Team Hill by enhancing morale, boosting resiliency, and building lifelong memories and experiences!

By advertising/sponsoring with us, you have a direct avenue to one of the largest military communities that reaches Active Duty Military, Retirees, and DoD Civilians. Generate rapid exposure and increase visibility and traffic for your business with a variety of advertising opportunities "behind the gate."

There are many opportunities to support our Morale, Welfare, and Recreation (MWR) programs through commercial sponsorship! Support for Hill AFB can be monetary or in the form of goods and/or services.

Previous sponsors have provided MWR with gift cards, prepackaged snacks, bottled water, sports drinks, fruit, gift baskets, toys, ice cream, costumes, prizes, or entertainment such as DJ services or face painting.

DIGITAL

Flat Panel Monitors (14 FSS locations - 1920x1080px)
\$105/month (qty. 1 image)

Website Premiere Button (all webpages - 728x90px)
\$100/month (qty. 1 image), *only one available*

Website Homepage Button (125x125px)
\$75/month (qty. 1 image)

Website Calendar Button (125x125px)
\$50/month (qty. 1 image)

PRINT

Sign - Outdoor Recreation Fence Line (metal)
\$225/month - Balmer Avenue - High Visibility

Banner - Fitness Centers (48x96" 13 oz. vinyl)
\$75/month

Decals - Warrior Fitness Center Window (size varies)
\$150-225/month *Varies by location, limited space*

FSS Uniforms (Hats & Shirts) Outdoor Recreation Staff
\$100/month—Does not include print cost

Decals - Elevator Door Decals (36x12" vinyl decal)
\$200/month (qty. 1) *Limited space*

Decals - Fitness Mirrors (7x14" 3M vinyl)
\$125/month

Carpet Runner in FSS Facility(48x72")
\$125/month

Flyers - Distributed in FSS Facilities (8.5x11" max size)
\$85/month

Flyers - 75FSS Briefings (1/2 page - 4.25x11")
\$125/month

Library Screensavers (20 lab computers)
\$35/month

SEASONAL

Life Vests Paired with all Summer Rentals
\$450/seasonal (qty. 100)

Ski Boot Carriers/Ski Straps (48x2.5" 3M vinyl)
\$375/seasonal (qty. 100)

Golf Course - Score Card/Pencil Set Combo
\$1,875/seasonal (qty. 20,000 cards/14,000 pencils)

Golf Course - Tee Box Marker (12x12" etched plate)
\$125/seasonal (qty. 1)

Carter Creek Cabins (7 cabins)
\$300/season (table tents/flyers/inserts/banners)

SPONSOR EVENTS - Include Social Media Promo

Backback Brigade—\$150

Drive in Movie - \$100

Bark in the Park—\$100

Smiles Customer Appreciation - \$100/day

Haunting on the Hill - \$250

Winter Expo - \$200

Tree Lighting - \$125